

United States of America

United States Patent and Trademark Office



Reg. No. 7,395,692

Registered May 28, 2024

Corrected Dec. 31, 2024

Int. Cl.: 35

Service Mark

Principal Register

BREWARDED GROUP Pty Ltd. (AUSTRALIA proprietary limited company
(p/l or Pty.Ltd.))
Level 27, 101 Collins Street
Melbourne, Victoria, AUSTRALIA 3000

CLASS 35: administration of a customer loyalty program for retailers which provides loyalty points for online retail purchases of retail companies' goods and services; administration of a discount program for enabling participating retail customers to obtain discounts on goods and services from retailers through use of a discount membership card; business administration of retail consumer loyalty programs in the nature of administration of the transfer or donation of retail loyalty points; business administration of frequent flyer programs

The color(s) blue is/are claimed as a feature of the mark.

OWNER OF AUSTRALIA , REG. NO. 2249515, DATED 02-16-2022, EXPIRES 02-16-2032

The mark consists of a capital letter C with a capital letter R inside and the words Community Rewards to the right. All of the letters and words are in blue.

No claim is made to the exclusive right to use the following apart from the mark as shown: "REWARDS"

SER. NO. 97-697,109, FILED 11-30-2022

A handwritten signature in black ink that reads 'Dennis F. Brent'.

Acting Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.