

# United States of America

## United States Patent and Trademark Office

# PROS

**Reg. No. 7,423,691**

**Registered Jun. 25, 2024**

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**Int. Cl.: 9, 35, 38, 41, 42**

**Service Mark**

**Trademark**

**Principal Register**

PLAION GmbH (AUSTRIA GESELLSCHAFT MIT BESCHRÄNKTER  
HAFTUNG (GMBH))  
Embracer Platz 1  
A-6604 Höfen  
AUSTRIA

CLASS 9: Downloadable interactive entertainment software for playing computer games; Downloadable computer software for entertainment, namely, interactive games and video games, namely, downloadable video game software; downloadable interactive entertainment software for playing video games

CLASS 35: on-line promotion of computer networks and websites in the fields of entertainment and games

CLASS 38: Providing on-line chatrooms and electronic bulletin boards for transmission of messages amongst users; transmission of videos, movies, pictures, images, text, photos, games, audio content, information, user-generated content in the form of videos, movies, pictures, images, text, photos, games, and audio content, via the internet; transmission of user-generated content in the form of videos, movies, pictures, images, text, photos, games, and audio content, via the internet; providing user access to portals on the internet; providing user access to a global computer network and online sites containing information on a wide range of topics; providing online forums for communication in the field of electronic games; providing online chatrooms for the transmission of messages, comments and multimedia content among users; providing online forums for transmission of messages among computer users via an online interactive bulletin board; \* all of the foregoing services are limited to the fields of entertainment and games \* [ all of the foregoing in the fields of entertainment and games ]

CLASS 41: Providing on-line interactive computer games; providing information on-line relating to online computer games and computer enhancements for online computer games; electronic games services provided via a global computer network; interactive computer game services, namely, providing interactive online computer games; entertainment services for matching users with online computer games, namely, providing temporary use of non-downloadable video games; providing information relating to computer gaming entertainment provided online from a computer database or a global communication network; providing online newsletters in the field of computer games via e-mail; providing interactive multi-player online computer games via the internet and electronic communication networks

CLASS 42: Providing temporary use of online non-downloadable software to enable sharing of multimedia content and comments among users in the fields of entertainment



Acting Director of the United States Patent and Trademark Office



and games

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 09-10-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1664351 DATED 02-10-2022, EXPIRES 02-10-2032

SER. NO. 79-341,776, FILED 02-10-2022

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.