

United States of America

United States Patent and Trademark Office



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**Int. Cl.: 9, 16, 18, 21, 28, 35,
36, 38, 41, 42**

Service Mark

Trademark

Principal Register

LAMPO LICENSING, LLC (TENNESSEE LIMITED LIABILITY
COMPANY)

1011 Reams Fleming Blvd.
Franklin, TENNESSEE 37064

CLASS 9: Audio and video recordings featuring speakers on the topics of parenting, money, budgeting, giving, and personal and household finance; Audio books in the field of children's books, parenting, money, giving, budgeting, entrepreneurial business leadership, and personal and household finance; Downloadable software used to assess an individual's communication skills and communication style within a company or organization; downloadable mobile applications for budgeting and personal finance education, for organization of personal finances for the purposes of financial planning and management, wealth building and charitable giving; digital media, namely, pre-recorded DVDs, downloadable audio and video recordings, and CDs featuring financial planning and management, how to lead and operate an entrepreneurial business, and financial planning for high school, middle school, and college students; Downloadable podcasts in the field of how to lead and operate an entrepreneurial business, financial planning, personal finance, and budgeting * ; none of the foregoing relating to or promoting entertainment software, computer games, or video games, other than in the field of non-fiction topics, namely non-fiction topics related to finance, financial consultation, financial planning, financial transactions, investing, retirement planning, debt elimination, personal finance, household finance, financial wellness, generational wealth, wealth building and giving, charitable giving, expense tracking, budgeting, career development, career coaching, personal motivation or inspiration, life-coaching, self-improvement, goal setting, self-fulfillment, mental health, interpersonal communication, parenting, marriage, insurance, tax, real estate, public speaking, leadership development, entrepreneur business leadership, business advisory services, business management, business improvement, radio programming, and talk show broadcast over radio and internet streaming video *

FIRST USE 1-1-2014; IN COMMERCE 1-1-2014

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



CLASS 16: Printed children's books; Printed educational materials in the field of how to lead and operate an entrepreneurial business; Publications, namely, workbooks in the fields of financial planning for middle school, high school, and college students; Educational books featuring personal finance, debt elimination, wealth building and giving, parenting, leadership development, family business, and general business topics; Educational kits sold as a unit in the field of personal finance, debt elimination, parenting, leadership development, wealth building and giving consisting primarily of workbooks and also including DVDs

FIRST USE 1-1-2014; IN COMMERCE 1-1-2014

CLASS 18: Wallets

FIRST USE 10-1-2016; IN COMMERCE 10-1-2016

CLASS 21: Piggy banks

FIRST USE 10-1-2015; IN COMMERCE 10-1-2015

CLASS 28: Board games * ; none of the foregoing relating to or promoting entertainment software, computer games, or video games, other than in the field of non-fiction topics, namely non-fiction topics related to finance, financial consultation, financial planning, financial transactions, investing, retirement planning, debt elimination, personal finance, household finance, financial wellness, generational wealth, wealth building and giving, charitable giving, expense tracking, budgeting, career development, career coaching, personal motivation or inspiration, life-coaching, self-improvement, goal setting, self-fulfillment, mental health, interpersonal communication, parenting, marriage, insurance, tax, real estate, public speaking, leadership development, entrepreneur business leadership, business advisory services, business management, business improvement, radio programming, and talk show broadcast over radio and internet streaming video *

FIRST USE 10-1-2013; IN COMMERCE 6-1-2014

CLASS 35: Referrals in the field of insurance, tax, real estate, and financial planning; Advertising, marketing, and promotion services; Business management consulting, strategic planning, and business advisory services provided to freelancers, start-ups, small business owners, existing businesses, and non-profit organizations

FIRST USE 6-1-2015; IN COMMERCE 6-1-2015

CLASS 36: Debt management consultation; Financial advice, namely, budget planning; Financial consulting; Fiscal assessment and evaluation; Providing information in the field of personal finance; Providing on-line financial calculators; Providing a web site featuring personal financial information and financial advice

FIRST USE 11-1-2014; IN COMMERCE 3-1-2015

CLASS 38: Radio program broadcasting; Broadcasting of video and audio programming over the Internet

FIRST USE 8-6-2013; IN COMMERCE 8-6-2013

CLASS 41: Conducting workshops and seminars in the field of parenting, money, giving, personal and household finance, debt elimination, wealth building and giving, leadership development, business improvement, interpersonal communication, goal setting, and general business topics; Educational and entertainment services, namely, providing educational and motivational speakers in the field of parenting, money, giving, personal and household finance, debt elimination, wealth building and giving, leadership development, business improvement, interpersonal communication, goal setting, and general business topics; Educational services, namely, providing on-line non-downloadable videos, seminars, and workshops in the field of parenting, money,

giving, personal and household finance, debt elimination, wealth building and giving, leadership development, business improvement, interpersonal communication, goal setting, and general business topics; Entertainment, namely, a continuing talk show broadcast over radio and internet streaming video; Entertainment services, namely, providing podcasts in the field of parenting, money, giving, personal and household finance, debt elimination, wealth building and giving, leadership development, business improvement, and interpersonal communication, goal setting, and general business topics; Life coaching services in the field of time management; Life coaching services relating to maintaining a faith-based lifestyle; Entertainment, namely, production of live professional seminars, conferences, and lectures by speakers on personal finance, debt elimination, wealth building and giving, leadership development, business improvement, interpersonal communication, goal setting, and general business topics, parenting, relationships, family dynamics; Providing on-line newsletters in the field of how to lead and operate an entrepreneurial business; Personal coaching services in the field of personal finance, debt elimination, wealth building and giving; Educational services, namely, providing on-line games, tutorials, and online instruction for educational games for parents and children in the field of money, giving, personal finance, and goal setting; Providing group coaching in the field of personal finance, debt elimination, wealth building and giving, leadership development, business improvement, interpersonal communication, goal setting and general business topics; Online educational services in the nature of seminars, coaching, courses, classes, conferences, lectures and workshops for home or small business owners featuring financial advice and business management advice for starting and running a business; Online educational services in the nature of providing education in the field of business management advice for home or small business owners for starting and running a business rendered through video conference; business instructional services featuring courses of instruction and seminars about starting a small or home-based business; Radio entertainment services, namely, radio programs featuring performances by a radio personality * ; none of the foregoing relating to or promoting entertainment software, computer games, or video games, other than in the field of non-fiction topics, namely non-fiction topics related to finance, financial consultation, financial planning, financial transactions, investing, retirement planning, debt elimination, personal finance, household finance, financial wellness, generational wealth, wealth building and giving, charitable giving, expense tracking, budgeting, career development, career coaching, personal motivation or inspiration, life-coaching, self-improvement, goal setting, self-fulfillment, mental health, interpersonal communication, parenting, marriage, insurance, tax, real estate, public speaking, leadership development, entrepreneur business leadership, business advisory services, business management, business improvement, radio programming, and talk show broadcast over radio and internet streaming video *

FIRST USE 8-6-2013; IN COMMERCE 8-6-2013

CLASS 42: Providing temporary use of a non-downloadable web application for financial wellness education, personal budgeting, organization of personal finances for the purpose of debt elimination, personal finance education, and organization of personal finances for the purposes of financial planning and management, wealth building and charitable giving; Platform as a service (PAAS) featuring computer software platforms for financial wellness education, personal budgeting, organization of personal finances for the purpose of debt elimination, personal finance education, and organization of personal finances for the purposes of financial planning and management, wealth building and charitable giving; Providing a website featuring non-downloadable software for financial wellness education, personal budgeting, organization of personal finances for the purpose of debt elimination, personal finance education, and organization of personal finances for the purposes of financial planning and management, wealth building and charitable giving * ; none of the foregoing relating to or promoting entertainment software, computer games, or video games, other than in the field of non-fiction topics, namely non-fiction topics related to finance, financial consultation, financial planning, financial transactions, investing, retirement planning, debt elimination, personal finance, household finance, financial wellness,

generational wealth, wealth building and giving, charitable giving, expense tracking, budgeting, career development, career coaching, personal motivation or inspiration, life-coaching, self-improvement, goal setting, self-fulfillment, mental health, interpersonal communication, parenting, marriage, insurance, tax, real estate, public speaking, leadership development, entrepreneur business leadership, business advisory services, business management, business improvement, radio programming, and talk show broadcast over radio and internet streaming video *

FIRST USE 11-1-2014; IN COMMERCE 3-1-2015

The mark consists of a stylized block "R".

SER. NO. 90-529,986, FILED 02-16-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.