

AGENDA

PATHWAYS TO INCLUSIVE INNOVATION

DATE: October 11, 2023

TIME: 12:30 PM - 4:30 PM ET

LOCATION: United States Patent and Trademark Office
Clara Barton Auditorium, Madison Building
600 Dulany Street, Alexandria, VA 22314

12:30 PM - 1:00 PM	REGISTRATION
1:00 PM - 1:15 PM	WELCOME AND INTRODUCTORY REMARKS Derrick Brent, Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the USPTO
1:15 PM - 2:30 PM	PATENTS & TRADEMARKS 101 Mariessa Terrell, Trademarks Customer Outreach - Trademarks Overview Tim Rooney, Eastern Regional Outreach Office - Patents Overview
2:30 PM - 3:15 PM	FREE LEGAL SERVICES Anand Desai - Patent Pro Bono Program Overview Melanie Canter - Law School Clinic Certification Program Jenny Simmons - International Trademark Association (INTA) Pro Bono Clearinghouse
3:15 PM - 3:25 PM	BREAK
3:25 PM - 4:25 PM	FEDERAL RESOURCES FOR SMALL BUSINESSES Nick Rajpara, Economic Development Specialist - Washington Metropolitan Area Small Business Administration (SBA): services and programs offered by the SBA such as information on Small Business Development Centers (SBDC), Small Business Innovation Research (SBIR), Women's Business Centers (WBC), and Minority Business Development Agency (MBDA)
4:25 PM - 4:30 PM	WRAP-UP: CONCLUDING REMARKS Will Covey, Deputy General Counsel and Director for the Office of Enrollment and Discipline
4:30 PM - 5:30 PM	MEET THE EXPERTS *IN-PERSON ATTENDEES ONLY* Each of the experts will be available to in-person attendees to answer questions attendees may have about their respective resources.



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